

Transcript – P12

[scenario 1 –hotHugs]

D: First thoughts?

G: ummm... kind of makes me laugh a little bit... I'm not sure about it. I think it's just the idea of it being around you is a little bit strange... the idea that the toy is something you could choose is nice...

D: you could also wrap it around a chair or combine it with a pillow...

G: Yeah, I think that's a better idea...

[measure]

[demo]

[measure]

D: So having seen it, have your thoughts changed at all?

G: It's not as clumsy as I initially thought, it's quite subtle... but, it might be the same for all of them, I'm not sure I'd know when to do it – "should I do it now, or maybe a bit later"... but as a concept, it's fairly nice... the warmth of it is nice...

D: But you don't think you'd actually use it?

G: No

D: Is there anything about it you'd change to make it more appealing...?

G: Maybe just what you said about it not being on you, being on something...

D: Is that because the idea of having to put something on...

G: Is a bit weird yeah... putting it on a pillow is quite nice cause the association is obvious...

[scenario 2 - sleepyWhispers]

[measure]

G: Can I ask a question about how it works? How does the photo frame come into it?

D: The idea is, that the messages play when you press the button in the frame...

D: So what do you think about this one?

G: I think I prefer it because the pillow and photo frame are two things you'd have in your bedroom anyway... so it's not really having to have anything else which makes it more natural... but there is the fact that you could just use your phone to deal with that... but it's nice I guess and it could be something you look forward to at the end of the day, before you go to sleep might be the moment you miss them more...

D: Do you think this is something you might use?

G: Maybe, yeah... might use that one

D: You said you could just use your phone... could there be anything which distinguishes it from the phone?

G: Yeah I guess so, you can talk to anyone on the phone, it doesn't make the call particularly, or a voicemail message you can get from anyone... whereas with that you could just set aside for just that person so it's just a bit more special...

[prototype demo]

D: So pretty much what you were expecting?

G: Yeah...

D: Is there anything which you thought you'd like or dislike you've changed your mind on?

G: it's pretty much what I was expecting...

D: Is there anything about it you'd change?

G: ummm.... Maybe it could be good if instead of coming out the speaker so close to your ear...

D: How do you think the toy and the frame compare?

G: I prefer the photo frame as I'm not a big toy fan... they're both personal but I'd prefer the photo anyway... and it fits into that something you'd have anyway thing... I've always wanted one of those things in the American movies where they push the button and all their messages come out after a boring day on campus...

D: The way it's been described is only for use between you and your partner... would you consider using this kind of concept with anyone else?

G: No, I think you'd reserve it for your partner... 1 because you've got your phone and 2 because of the pillow concept making it a little bit weird given that it's quite private...

[measure]

[scenario 3 - doodleMessenger]

[measure]

D: So, what do you think about this one?

G: I wouldn't use it because I'm not very good at art, that's the only problem with it [giggles]... I think it might cause me more stress than anything else as I couldn't portray what I'm trying to describe...

D: But the actual concept...

G: I guess it's nice, trying to show something without using words...

D: Do you think they'd be a way of overcoming that artistic barrier?

G: I guess a doodle is meant to be drawn... but if could have pre-set options, like a pre drawn heart and you press it and then just move it wherever you wanted it...

D: A bit like clip-art in word...?

G: Yeah, more like that... it's not really a doodle any more but if it was an option...

[prototype demo]

D: So pretty much what you were expecting?

G: Yeah... it might depend on what phone you have as well... mine has quite a small screen so I don't think I'd be able to do that...

D: Is there anything you thought you'd like or dislike which you've changed your mind on?

G: no, not really...

D: Assuming you'd use it, and had the pre-made things, who do you think you'd send the messages to?

G: That one might be something you'd send to other people as well... because it could be something like to joke around with your friends, that's something I do more with my friends than I do with my boyfriend... I think if I sent him something he'd be like "whats that" whereas with your friends it'd be a more fun waste of time [giggles]

[measure]

[scenario 4 - MSD]

[measure]

G: Wanting to put it in their sock drawer is a bit strange! [giggles]

D: So what do you think about this one?

G: ummm... I guess it's nice that you can do pictures on it and there's a surprise in finding the messages in a place that personal and that they've been hand-drawn...

D: Is there anything about it that you dislike...

G: not so much about this one... maybe because it's more logical, the idea of something just printing out...

[demo]

[measure]

D: pretty much what you were expecting?

G: yep

D: Do you think it might be something you'd use?

G: then you'd have to buy... if you ignore that then yeah, probably...

D: Why are you more comfortable with this one than the phone doodling?

G: There's a bit more control with the pen... you don't have to draw as much... the fact that it prints it out so you could make a collage... and the element of surprise rather than just receiving it on your phone...

D: With the phone you said you'd be comfortable using it with your friends... do you think you'd use this one just with your boyfriend?

G: I can imagine using it with my housemates, if you don't want to go upstairs to see them [giggles]... but because of the element of surprise it would still be nicer to use it with your partner...

[wrap up]

D: So if you could rank them from best to worst...

G: sleepywhispers... then the msd, then doodlemessenger then hothugs

D: because

G: That's the order I can see myself using them in...

D: How do you think these compare to the hand holding ideas from last time?

G: I think I'd be more likely to use them as they use things which you already have and that they'd be more suitable for everyday life...

D: Is part of it due to the content you get rather than the contact?

G: Yeah, I think it makes a difference...