

Transcript – P7

[scenario 1 – MSD]

[measure]

D: So, what are your first thoughts about this one?

O: I thought it was quite good... I thought me and my partner already do something quite similar, me and my partner are quite artistic so we send each other pictures... so I quite like the idea

D: Is that doodle drawings in paint and then email them then?

O: yeah, yeah... it was quite interesting

D: So what do you think this...

O: I wasn't quite sure about the positioning, like hiding it somewhere personal like the guitar amp... I don't know, personally I think I'd like to have it on my phone I think you get the same sensation when you receive a message on your phone anyway?

D: you don't think the printing particularly adds anything then?

O: I do, because it's more tactile, you've got it to keep... I do like the idea of printing but I'm not so sure about keeping there

D: So do you think it might or might not use?

O: Yeah...

D: Likes and dislikes then...

O: I do quite like the idea

[use the prototype – D: Explains the prototype]

O: Is it meant to, I don't know, I'm taking my pen off but it keeps following it...

D: It shouldn't do... it might be if you went outside the box... [erases the extra lines]

O: would you be able to get that on like... a smartphone?

D: we'll come on to that in a bit...

[sends the note]

D: This is the bit which happens automatically...

D: So the other thing about the notes which isn't made clear in the scenario is that they're stickers
[demonstrates]

D: So pretty much what you expected from it?

O: It was a bit better than I expected...

D: In what way

O: I found it quite fun to use, I imagine it would be quite fun to receive one as well, yeah... I wasn't so sure on the printing aspect but now it's actually happened, I'm quite keen on that as well... because it's something you get to keep and display...

D: Is there anything you'd change about this at all?

O: Yeah, I'd prefer it more if it was more portable so you could use it more on the spur of the moment

D: So for that would you get rid of the printer completely...

O: No, just the doodling on one side and then have the printer at home...

D: So last question on this one, we've described it as being like a private link, you can only send notes to your partner and she can only send them back; do you think you'd want to send these messages to other people or not?

O: ummm, no, not really

D: Because...

O: It's just not; you don't feel as intimate, it couldn't be like an open network, it could only ever feel for your partner

[measure]

[scenario 2 - doodleMessenger]

[measure]

D: Thoughts on this one?

O: I quite the idea of this, yeah

D: kind of already anticipated this one with the smartphone... so do you think this is one you might or might not use?

O: yeah... but I kind of grew to the idea to printing, I'd want to send it not on an A4 but like on a Polaroid like that one

D: So you think the ideal would be a merger of the two...?

O: yeah, but I'd want to keep the smartphone capability as well... though I do prefer the making your own note as opposed to doodling on top of pictures

D: Is that because of your artistic temperament?

O: I don't know, it just feels more, even if it was a picture of two people, to me it seems more personal if it's just something that you've made...

[demo of the app]

D: Pretty much what you were expecting?

O: yeah...

D: IS there anything about it you think you might change?

O: Not really, I think it's good... I personally wouldn't be using it in terms of like flickr or facebook if it was directed to the intimate relationship but I suppose it would depend how it was marketed...

D: So you might if it was described less of an intimate app and more of a doodling app? Do you think that's the same or different to the printing one?

O: Yeah, the same

[measure]

[scenario 3 - sleepyWhispers]

D: So what are your initial thoughts on this one?

O: I'm not really keen on it to be honest... it's just, seems a bit, slightly creepy, a whispering pillow... I find I usually, when I'm in bed I go in skype and if you're just lying there with the screen next to you, it kind of feels like they're next to you, kind of that sensation but im not so sure about the picture frame... the pictures fine, I just find the speaking a bit strange

D: So you don't think it would be one you'd go for?

O: No...

[prototype demo]

D: So having seen and used it, have your thoughts changed or what you expected?

O: No... it also seems, it's not obviously, but it seems to be a bit close... it doesn't feel like there's any connection with the other person really...

D: Do you think that's because it's not a live link?

O: ummm... I think so, maybe...

D: Do you think your opinion would change if instead of having the pillow, the speaker was in the photo frame say? Or do you think it's just the entire...

O: No, I think even the photo frame is a bit strange to me...

D: Would you consider using it with other people?

O: No... I think when you've got something like a phone, it just seems a lot more simple... obviously the picture of your partner, you could have that by your bed anyway but in connection with a pillow it just makes no sense to me...

[measure]

[scenario 4 - hotHugs]

[measure]

D: So thoughts about this one?

O: ummm... slightly seems quite strange but I do kind of like it... it's a bit weird but I'd have to see like what the sensation is like... I think it would be a bit strange having it on... reserving judgment until having used it...

D: Likes and dislikes?

O: Having to wear... but I think I'd quite like the sensation of it, when you were really relaxed and I think you'd have to be in the right mood for it...

[prototype]

D: Can you feel it...

O: Yeah I can feel it... it's just not, no it's not the sensation, I don't know what I was imagining

D: So it doesn't fit what you were thinking?

O: I was imagining it more of, I know it doesn't say in the description, I was imagining it more of a squeeze as well as the heating sensation

D: Do you think that would be better?

O: Yeah... but it couldn't feel any way mechanical cause that would distract from the moment

D: So do you think that has been positioned as a hug you were expecting...

O: yeah

D: so having used, less keen on it now?

O: yeah...

D: Because...

O: just the sensation... [clarify soft toy]

O: yeah, it's not really together... I suppose if you both had one but it's not an act that your both doing together... there's a difference between what you do and what you get... I think if I was on the other side and I did that, I'd feel a bit detached from the sensation that the person with the belt would be getting...

D: We've described it as a belt... there are a couple of ways of using it... we've pinned it to skype so it's more of an add on – one of the things we've thought is that instead of wearing it, you wrap it around a chair and sit against it...

O: I actually prefer that in the sense that the belt doesn't really bring anything, I'd prefer it on the seat

D: And then the further idea is to combine both bits into a pillow – so you squeeze the pillow, it warms the other persons pillow up...

O: I prefer that to the belt... I fits more with what I was saying about being detached... I prefer those two ideas compared to the belt because if you weren't expecting to receive a hug, if it was a surprise, you just felt the seat or pillow warming up rather than putting that on...

D: Do you think you might or might not use, the belt no, the pillow or chair?

O: I prefer the pillow more than the chair...

D: Do you think if we took the pillow, do you think you'd use that with anyone other than your partner?

O: no... it just loses that connection that you have

[measure]

[wrap up]

D: So we've been asking people to rank the devices in terms of favourite or like the most or most likely to use...

O: The hand held doodle was the best and I'd use it the most... I wouldn't be interested in the pillow so that's last... MSD is the same as the app, then some form of heating thing...

D: So these four are quite different from the hand holding ones of last time, how do you think they compare?

O: I prefer the hand held warming device more than the belt... and the doodle... Id probably be more likely to use that the hand held warming thing